

'SURE ARE A GREAT SMOKE!'

Fresh  Taste**ICEBOX****MENTHOLS**

FULL FLAVOR BOX

17 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC method.

Attention Retailer:**NEW! "Ice Box"***From Moonlight Tobacco Co.*

>The exciting new and different, premium menthol brand that everyone is talking about.

>Order a 2 carton display and get \$2.00 (off invoice).

Complete and return this form to your wholesaler.**Wholesaler**

PATERSON TOBACCO & CONF. CO.

237 VAN HOUTEN STREET

PATERSON, N. J. 07501

- "Ice Box" Menthol Box 1 Carton
- "Ice Box" Menthol Light Box 1 Carton

Store Quik Mart Date 9-96Address 525 Cedar Hill AveCity Wyckoff State NJDelivery Date _____ Retailer Signature Phone order

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Wholesaler

PATERSON TOBACCO & CONF. CO.
 237 VAN HOUTEN STREET
 PATERSON, N. J. 07651

- "Ice Box" Menthol Box 1 Carton
- "Ice Box" Menthol Light Box 1 Carton

Store Krouse Date 9-96

Address 16 Skyline Lake Dr.

City Ringwood State N.J.

Delivery Date _____ Retailer Signature Phone order

51846 9686

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237 VAN HOUTEN STREET

PATERSON, N. J. 07501

Wholesaler _____

- "Ice Box" Menthol Box 1 Carton
- "Ice Box" Menthol Light Box 1 Carton

Store T.J. W/S Date 9-96

Address 275 Rt 17 North

City Mohwah State N.J.

Delivery Date _____ Retailer Signature Phone Order

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237 VAN HOUTEN STREET

PATERSON, N. J. 07501

Wholesaler _____

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237 VAN HOUTEN STREET
PATERSON, N. J. 07501

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Store Kraussers Date 9-96Address 920 Prospect AveCity Glen Rock State N.J.Delivery Date _____ Retailer Signature Phone order

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237 VAN HOUTEN STREET
PATERSON, N. J. 07501

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Store Emerson, stat Date 9-96Address 191 Kinderkamack RdCity Emerson State NJDelivery Date _____ Retailer Signature Phone order

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237 VAN HOUTEN STREET

PATERSON, N. J. 07501

Wholesaler

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Store Corrado WFL Date 9-96Address 1578 Main AveCity Clifton State NJ.Delivery Date _____ Retailer Signature Phone order

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237 VAN HOUTEN STREET
PATERSON, N. J. 07501

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Store Fine Foods Date 9-96

Address 128 Montgomery St

City Bloomfield State NJ

Delivery Date _____ Retailer Signature Phone order

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237 VAN HOUTEN STREET

PATERSON, N. J. 07501

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Store Quick Mart Date 9-96Address 532 Kinderkamack RdCity Riveredge State NJDelivery Date _____ Retailer Signature Phone order

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237 VAN HOUTEN STREET

PATERSON, N. J. 07501

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Store Kraussners Date 9-96Address 394 Ramapo Valley Rd.City Oakland State NJDelivery Date _____ Retailer Signature Phone order

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PATERSON TOBACCO & CONF. CO.

237 VAN HOUTEN STREET

PATERSON, N. J. 07651

Wholesaler

- "Ice Box" Menthol Box 1 Carton
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Store Oeli's Mart Date 9-96Address 809 Franklin Ave.City Franklin Lks. State N.J.Delivery Date _____ Retailer Signature Phone order

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237 VAN HOUTEN STREET

PATERSON, N. J. 07501

Wholesaler _____

- "Ice Box" Menthol Box 1 Carton
- "Ice Box" Menthol Light Box 1 Carton

Store Park Deli+MiniMart Date 9-96

Address 50 Clinton Ave

City Midland Park State NJ

Delivery Date _____ Retailer Signature Phone order